

Caucasus School of Tourism (CTS)

Fashion house "ANOUKI " social media and E-commerce Manager

"I have been interested in the fashion industry since childhood, but it is virtually impossible to get an education in this field in Georgian educational institutions, therefore I chose a program that would allow me to get an education in various interesting and topical areas. Such was the case with Caucasus Tourism School.

While in my first year of university, I decided to start a fashion blog - @datewithversace, through which I was able to reach Milan Fashion Week and connect with global fashion brands. In parallel, the knowledge gained at the university constantly helped me determine the right segment and to establish the competitive advantages of the blog.

An amateur blog has become a precursor to the fact that I decided to continue working in this industry. Today, I lead "ANOUKI's" social media and e-commerce departments, and at the same time I continue to work on my blog, which constantly gives me the opportunity to communicate with people working in the global fashion industry and learn more about the news and challenges in the industry."